

RUMBLE

Image Descriptions

Rumble is in the process of integrating protocol to keep our work and communications accessible and inclusive. For that reason we ask artists to provide [image descriptions](#).

An image description is a written caption that describes the essential information in an image. Image descriptions are a gesture of care and an essential part of accessibility. Without them, content would be unavailable to Blind/low vision folks.

We also acknowledge that there are some complexities that go along with this practice. Namely that Ableism, white supremacy, and heteronormativity find their way into the default assumption. Meaning that if a description was to read "a man" - that would imply a white cis able body man.

For this reason we want to be clear that we are not asking you to describe parts of yourself that you are not comfortable sharing, or catering to a larger normative gaze on your appearance (i.e. gender, sexuality, race, etc.)

We also acknowledge that by not using these descriptions we may deny a certain level of access to Blind and low-vision people - but we have chosen to make this optional because we believe that it's up to you to determine how people have access to you. You are your own person - you can describe yourself as you wish.

If it feels true to you, that's also great, and by all means please do include those details. But we also invite you to ask yourself if it is contextually relevant.

Here is a great way that Alex Chen puts it in their article, "In general, I recommend describing race and gender if (1) it's relevant to the image, (2) if you know what their identity is, and (3) if the way you're describing it is consistent with other descriptions. It's relevant if it's an essential part of the message — such as a joke specifically about identity or celebrating the radical visibility of marginalized people. It's known if the people in the photo have confirmed their identity. It's consistent if you're describing everyone's race and not just people of color (rather assuming white as the default)."

The object is the main focus. The action describes what's happening, usually what the object is doing. The context describes the surrounding environment.

Here is Alex Chen's great article for more info: <https://uxdesign.cc/how-to-write-an-image-description-2f30d3bf5546>